



EACR
2025

16 - 19 June | Lisbon

Innovative Cancer Science

Annual Congress of the
European Association
for Cancer Research

EXHIBITION & SPONSORSHIP PROSPECTUS

Your company + our audience
better science

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EACR 2025: INNOVATIVE CANCER SCIENCE

The European Association for Cancer Research (EACR) extends a warm invitation to you for our upcoming annual Congress, EACR 2025. Following our transition to an annual in-person congress in 2022, we've experienced unprecedented engagement in terms of abstract submissions, attendee numbers, and sold-out exhibitions.

In June 2025, we will bring together the cancer research community alongside esteemed speakers from around the globe to delve into cutting-edge research topics, foster interaction, spark discussions, and forge new collaborations. Our bustling exhibition provides a platform for networking, while also offering opportunities to elevate your visibility within the global cancer research community.

Explore our comprehensive prospectus, featuring a diverse array of marketing and promotional support options tailored to suit various interests and budgets. From exhibition stands to speaking opportunities, dedicated mailings to branded merchandise, there's something for every company.

We eagerly anticipate your presence in Lisbon, where together we'll advance the fight against cancer.





EACR 2025 AT A GLANCE

KEY FACTS

Expected participants	2 000+	
Invited speakers	~75	
Field of expertise	Basic, preclinical, translational and clinical cancer researchers across the full breadth of fields	
Topics to be covered include	Aging & Inflammation Bioinformatics & Computational Biology Biomarkers in Tissue & Blood Cancer Genomics Carcinogenesis Cell Based Therapies Drug Resistance Drugging the RAS Pathway Drugging Tumour Suppressor Genes Epigenetics Experimental/Molecular Therapeutics, Pharmacogenomics Imaging the Tumour Microenvironment Immunotherapy Liquid Biopsies Making Cold Tumours Hot Mechanical Forces of Cancer Mechanism Based Clinical Trials Mechanisms of Tumour Metastasis	Metabolism & Cancer Modelling Cancer Modulating the TME Molecular & Genetic Epidemiology Precision Cancer Medicine in the Post Genomic Era Prevention & Early Detection Radiobiology/Radiation Oncology Senescence, Dormancy & Related Cell States Signaling Pathways Spatial Analysis of Tumours/Spatial Transcriptomics Targeting Mitochondria in Cancer Translational Research Tumour Evolution & Heterogeneity Tumour Biology Meet the Editors Plus cutting-edge keynote lectures

WHO WILL ATTEND?

- Postgraduate students
- Postdoctoral researchers
- Senior-level scientists
- Principal Investigators
- Academic research community
- Researchers from industry
- Representatives of non-governmental organisations
- Clinicians
- Scientific media representatives

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 better science

CONGRESS VENUE

CCL – THE LISBON CONGRESS CENTRE, PORTUGAL

Located in the historic area of Belém, by the Tagus River in the southwest of Lisbon, this venue serves as a hub for conferences, conventions and other large-scale events. CCL is equipped with state-of-the-art technology in its auditoriums, meeting rooms, and exhibition halls, and has ample spacious and naturally lit areas for networking and socialising.

Belém is famous as a museum district and houses many of Lisbon's most notable monuments. It is situated along the banks of the Tagus Estuary, offering stunning riverside views. You can relax in the beautiful gardens or enjoy a leisurely stroll along the waterfront. Don't forget to try the world-famous custard tarts, a quintessential Lisbon experience.

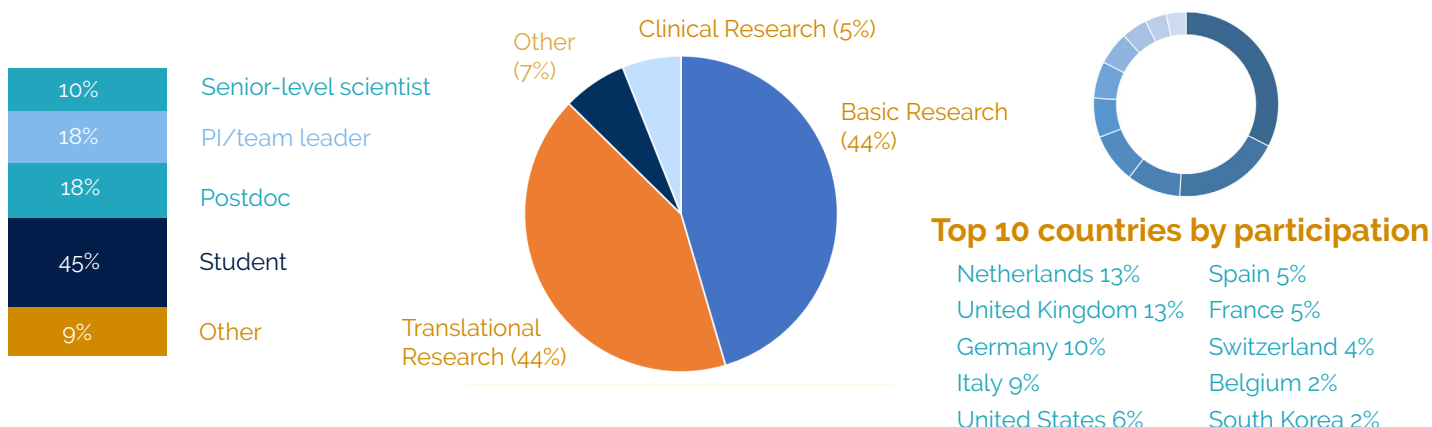


A LOOK BACK AT THE LAST EACR CONGRESS

From 10-13 June 2024, the EACR held its annual congress in Rotterdam, Netherlands. Take a look at some statistics we gathered from the registration data and survey feedback.



PARTICIPATION AND AREAS OF RESEARCH[§]



FEEDBACK FROM PARTICIPANTS ON INDUSTRY PARTICIPATION*

“the industrial exhibition was also one the greatest attractions of EACR that I have enjoyed alot”

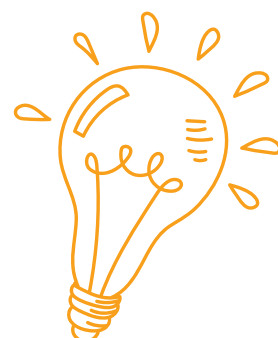
“The exhibition hall was awesome. Gained a lot of info there.”

“very interesting opportunities to learn about new technologies at the exhibition stands”

ABSTRACTS PRESENTED[§]

928 posters presented 10 posters in the spotlight
42 proffered paper presentations

Key to sources of data presented: § Congress data *Participant survey after the Congress



EXHIBITORS AT EACR 2024

• 3DHISTECH • 10x Genomics • Active Motif • Actome • Agilent Technologies • Akoya Biosciences • Alithea Genomics • American Association for Cancer Research (AACR) • ANGLE • Ariadne.ai • Arima Genomics • Atlas Antibodies • Austrian Institute of Technology (AIT) • Axion BioSystems • Beckman Coulter Life Sciences • Beijing SeekGene BioSciences • BioEcho Life Sciences • Biomarker Technologies (BMK) • Biomodal • Bionano • Bioneer • Bio-Rad Laboratories • Bio-Techne • Bio X Cell • CancerTools.org • Canopy Biosciences • Celecta • CELLINK • Cell Signaling Technology • CelVivo • CleanNA • Cyagen Biosciences • Cytosurge • Diagenode • Discovery Life Sciences • Element Biosciences	• Euro-Biolmaging ERIC • Fine Science Tools • Fondazione AIRC per la ricerca sul cancro ETS (AIRC) • Fraunhofer • FUJIFILM VisualSonics • Future Lab Innovations • GeneTex • GenScript Biotech • Guangzhou Biolight Biotechnology • HUB Organoids • Illumina • Indica Labs • Innopsys France • Inotiv • InSphero • Integrated DNA Technologies • International Cell Senescence Association (ISCA) • InVivo BioTech Services • IVIM Technology • Jackson ImmunoResearch Europe • KUBTEC • LGC Standards • LI-COR Biosciences • Lumito • Lunaphore Technologies • Macrogen Europe • MPDI • MedChemExpress • Menarini Silicon Biosystems • MIMETAS • MGI Tech • Miltenyi Biotec • Molecular Oncology • MS Validated Antibodies • NanodigmBio • NanoString Technologies • New England Biolabs	• Nightingale Health • Nordmark Pharma • Norgen Biotek Corp • Novogene Europe • OriGene Technologies • Oxford Nanopore Technologies • PamGene International • Panome Bio • Parse Biosciences • PEPperPRINT • Precision X-Ray • Proteintech • ProteoGenix • QIAGEN • RareCyte • React4Life • Revvity • Sartorius • Scintica • Singleron Biotechnologies • Standard BioTools • STEMCELL Technologies • Stilla Technologies • Surfix Diagnostics • Sysmex Europe • TargetMol Chemicals • Tebubio • Tecan • Tethis • The Mark Foundation for Cancer Research • TissueGnostics • Tokyo Ohka Kogyo Co • Tumorvolume.com • VectorBuilder • WCRF International • Worldwide Cancer Research
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GENERAL INFORMATION

VAT will be applied as required to all items except the congress celebration tickets, which already include Portuguese VAT at 23%".

KEY DEADLINES

CONGRESS DATES

EACR 2025 Congress	16-19 June 2025
Advance programme available	August 2024
Abstract submission opens	02 December 2024
Abstract submission closes	06 March 2025

REGISTRATION DEADLINES

Early rate registration	28 April 2025
Regular rate registration	27 May 2025
Late/on-site rate registration	28 May - 19 June 2025

EXHIBITION DEADLINES

General sales open	03 July 2024
Early rate booking deadline	28 November 2024

PRELIMINARY EXHIBITION SCHEDULE

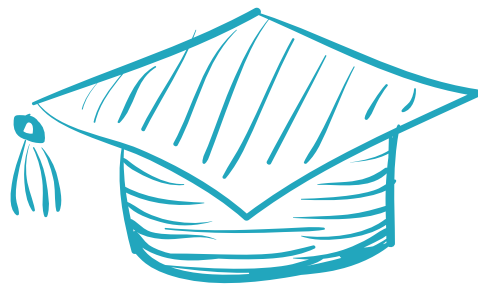
Monday 16 June	12.30-20.00
Tuesday 17 June	11.00-18.30
Wednesday 18 June	11.00-18.30

KEY CONTACTS

CONGRESS ORGANISERS New Way Management Email: eacr@newway-management.com	SPONSORSHIP & EXHIBITION SALES QUERIES Steph Milsom EACR Marketing Officer Email: stephanie.milsom@eacr.org
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VENUE AND ACCOMMODATION

CONGRESS VENUE CCL - Centro de Congressos de Lisboa Praça das Industrias, 1 1300-307 Lisbon, Portugal Phone: +351 218 921 400 Website: ccl.lisbonvenues.pt	HOTEL AND ACCOMMODATION AGENCY BCO Congressos Email: eacr2025@bcocongresos.com Website: 2025.eacr.org/accommodation
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EDUCATIONAL SUPPORT OPPORTUNITIES

UNRESTRICTED EDUCATIONAL SUPPORT

(MINIMUM € 5 000)

Unrestricted support enables us to develop the Congress programme and to support participants to acquire the latest knowledge and data, as well as network with their peers.

Support can be in the form of a grant or sponsorship, depending on your requirements. Acknowledgement will be tailored according to the type and level of support.

TRAVEL GRANT SUPPORT

(MINIMUM € 1 000)

At every Congress, the EACR provides a travel grant programme to enable early-career researchers, and those based in low- and middle-income economy countries, to attend. Travel grants cover Congress registration, travel and accommodation. Your support will enable us to increase the number of travel grants we can provide and will be acknowledged in the printed pocket programmes, on the website, on site and in communications with travel grant winners.

Please contact stephanie.milsom@eacr.org to discuss.

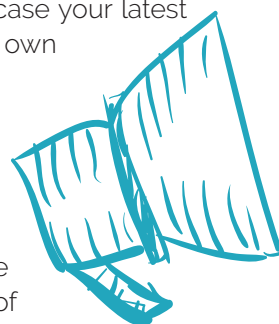
SPEAKING OPPORTUNITIES

In feedback from EACR 2024 Congress participants, 69% of survey respondents said they attended an industry session, with 42% saying they attended more than one.

Industry speaking slots are **only available to those booking exhibition space**. They enable you to directly liaise with our participants, introduce them to your products and services, and showcase your latest developments. We will help you to boost participation at the session through our own promotional channels. There will be the possibility to book, at your own expense, lunch and/or breakfast items to further encourage participation. Each session is 45 minutes long. Back-to-back lunchtime slots in the same room may be purchased for a 1h45 session.

The programmes of all industry sponsored speaking opportunities are subject to approval by the EACR. The content of these sessions should be scientific in nature. The opinions expressed therein by presenters are those of the sponsor/presenter and not of the European Association for Cancer Research.

Industry speaking slots are available on the first three days (Monday, Tuesday, and Wednesday) of our four-day Congress. See below for a list of available time slots.



INDUSTRY SYMPOSIA

Auditorium 6+7 • 700 | Auditorium 2 • 380 | Auditorium 8 • 390

Monday 16 June 2025	Room & Capacity	Time	Rate (EXCL. VAT)
Industry Symposium 1 - Lunch	Auditorium 6+7 • 700	12:15-13:00	SOLD
Industry Symposium 2 - Lunch	Auditorium 8 • 390	12:15-13:00	SOLD
Industry Symposium 3 - Lunch	Auditorium 6+7 • 700	13:15-14:00	SOLD
Industry Symposium 4 - Lunch	Auditorium 8 • 390	13:15-14:00	SOLD
Tuesday 17 June 2025			
Industry Symposium 5 - Morning	Auditorium 6+7 • 700	08:30-09:15	SOLD
Industry Symposium 6 - Morning	Auditorium 2 • 380	08:30-09:15	SOLD
Industry Symposium 7 - Lunch	Auditorium 6+7 • 700	13:30-14:15	SOLD
Industry Symposium 8 - Lunch	Auditorium 2 • 380	13:30-14:15	SOLD
Industry Symposium 9 - Lunch	Auditorium 8 • 390	13:30-14:15	SOLD
Industry Symposium 10 - Lunch	Auditorium 6+7 • 700	14:30-15:15	SOLD
Industry Symposium 11 - Lunch	Auditorium 2 • 380	14:30-15:15	SOLD
Industry Symposium 12 - Lunch	Auditorium 8 • 390	14:30-15:15	SOLD
Wednesday 18 June 2025			
Industry Symposium 13 - Morning	Auditorium 6+7 • 700	08:30-09:15	SOLD
Industry Symposium 14 - Morning	Auditorium 2 • 380	08:30-09:15	SOLD
Industry Symposium 15 - Lunch	Auditorium 6+7 • 700	13:30-14:15	SOLD
Industry Symposium 16 - Lunch	Auditorium 2 • 380	13:30-14:15	SOLD
Industry Symposium 17 - Lunch	Auditorium 8 • 390	13:30-14:15	SOLD
Industry Symposium 18 - Lunch	Auditorium 6+7 • 700	14:30-15:15	SOLD
Industry Symposium 19 - Lunch	Auditorium 2 • 380	14:30-15:15	SOLD
Industry Symposium 20 - Lunch	Auditorium 8 • 390	14:30-15:15	SOLD
Thursday 19 June 2025			
Industry Symposium 21 - Morning	Auditorium 2 • 380	08:10-08:55	€ 8 000
Industry Symposium 22 - Morning	Auditorium 8 • 390	08:10-08:55	€ 8 000

Programme updates may affect symposia timings but the length of the speaking slots will not change.



AUDITORIUM 6+7



AUDITORIUM 2



AUDITORIUM 8

Industry symposia include:

- Room rental & standard setup (theatre-style with stage, lectern and speaker table).
- AV equipment and services: amplification, data projection, AV technician.
- Use of the speaker preview room for industry symposium faculty.
- Publication of the industry symposium programme on the Congress website.
- Use of the Congress logo on invitations and promotional documentation.
- One-time promotion of the symposium in a special email sent on your behalf to all registered delegates.

Please note the final industry symposium programme must be received by the Congress organisers on or before the deadline of 21 March 2025.

Note: Cancelling your exhibition space will result in the cancellation of your industry symposium.

INDUSTRY SPOTLIGHTS

An industry spotlight session provides the opportunity for you to increase your exposure during the Congress by hosting a 15-minute talk directly on the exhibition floor. The industry spotlight sessions can be used as a promotional presentation or activity, highlighting specific products or services. Sessions are scheduled during the welcome reception or in Congress coffee breaks to ensure high attendance as no other sessions are taking place.

The industry spotlight sessions will take place in the 'Spotlight area' within the exhibition and must be open to all registered Congress participants. All attendees of the industry spotlight sessions will be required to be in possession of a Congress badge. These sessions are available only to those booking exhibition space.

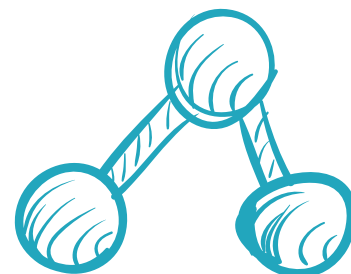
The sponsoring company must ensure that all publications and promotions referring to the industry spotlight session mention: "Official EACR 2025 sponsored industry spotlight session" to avoid any confusion with the official scientific programme.

Monday 16 June 2025	Time	Rate (EXCL. VAT)
Industry Spotlight: Welcome Reception	19:45-20:00	SOLD
Industry Spotlight: Welcome Reception	20:05-20:20	SOLD
Tuesday 17 June 2025		
Industry Spotlight: Coffee Break 1	11:15-11:30	SOLD
Industry Spotlight: Poster Session 1	17:15-17:30	SOLD
Wednesday 18 June 2025		
Industry Spotlight: Coffee Break 2	11:15-11:30	SOLD
Industry Spotlight: Poster Session 2	17:15-17:30	SOLD

Industry spotlight sessions include:

- Rental of the spotlight area and standard setup (stage, lectern and speaker table; see [page 14](#)).
- Flat and tiered seating as well as standing space for the audience.
- AV equipment and services: amplification, data projection, AV technician.
- Publication of the programme on the Congress website.
- Use of the speaker preview room.
- Use of Congress logo on invitations and promotional documents
- One-time promotion of the industry spotlight session in a special email sent to all registered delegates.

Note: Cancelling your exhibition space will result in the cancellation of your industry spotlight.



EXHIBITION

WHY EXHIBIT AT EACR 2025?

In a survey of exhibitors at the EACR 2023 Congress, 100% of respondents were happy with the layout of the exhibition hall and 90% were happy with the traffic at their stands.

The opportunity to exhibit is an integral part of the Congress and the exhibition area will be a major hub of activities. Exhibiting gives you an edge – the passing trade of potential and qualified customers that walk past your stand will be highly significant. We have designed the exhibition layout to ensure the highest level of exposure to delegates at EACR 2025.

The size of the exhibition hall allows us to combine it with catering services during coffee breaks and lunch, attracting delegates to the exhibition. A Welcome Reception with complimentary refreshments will be held on the evening of the first day in the exhibition hall.

PRELIMINARY EXHIBITION SCHEDULE

Monday 16 June	12:30-20:00
Tuesday 17 June	11:00-18:30
Wednesday 18 June	11:00-18:30

EXHIBITION RATES

Package	Rate (EXCL. VAT)
Early rate ALL-INCLUSIVE (price per 9 sqm) (Signed booking form received by 28 November 2024) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, trash can, electricity socket, lighting, fascia sign and initial cleaning.	SOLD
Early rate SPACE-ONLY (price per 9 sqm - minimum 18 sqm) (Signed booking form received by 28 November 2024) Includes no materials or construction. You will be required to install carpet, a stand structure, and submit construction plans in advance.	SOLD
Late rate ALL-INCLUSIVE (price per 9 sqm) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, trash can, electricity socket, lighting, fascia sign and initial cleaning.	€ 5 000
Late rate SPACE-ONLY (price per 9 sqm - minimum 18 sqm) Includes no materials or construction. You will be required to install carpet, a stand structure, and submit construction plans in advance.	€ 4 000
Not-for-Profit ALL-INCLUSIVE (9 sqm) (limit of 10 available) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, trash can, electricity socket, lighting, fascia sign and initial cleaning.	€ 2 500

The minimum exhibition space is 9 sqm for all inclusive, 18 sqm for space only. Only multiples of 9 sqm may be purchased.

**Diamond and Gold EACR Industry Partners can benefit from a discount of € 3 000 on the total exhibition price when booking a minimum of 18 sqm. To find out more about EACR Industry Partnerships, please contact the EACR Communications and Marketing Team through the [EACR website](#).*

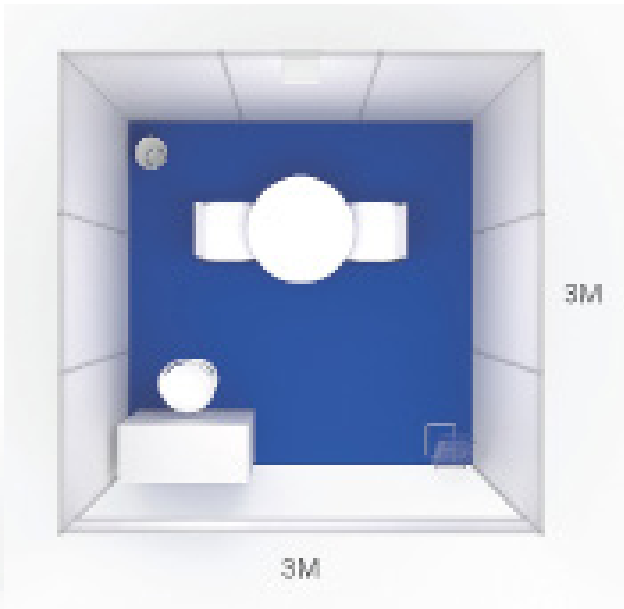
Space allocation will be made on a first come, first served basis. A completed booking form including full invoicing details should be emailed to ensure reservation of a desired location. Space allocations will be made in the order in which completed application forms are received. [Full Terms & Conditions](#).

WHAT'S INCLUDED

ALL-INCLUSIVE	SPACE-ONLY
• 2 full registrations per 9sqm booked • Shell scheme walls • Carpet • 1 counter with stool • 1 table • 2 chairs	• 2 full registrations per 9sqm booked • Allocated space only • NO walls, carpet, electricity, furniture <i>You must construct your stand, purchase carpet and furniture yourself, and provide plans in advance.</i>

EXHIBITOR SUPPORT

- Exhibitor lounge with drinks and snacks available.
- The opportunity to purchase lead retrieval services upon booking.
- Listing as an exhibitor on the website prior to the Congress with link to the company website.
- Listing and profile in the 'Industry Support and Exhibition' section of the programme.
- Company name on exhibition signage during Congress.
- Listing as an exhibitor on the Congress app.



OPTIONAL EXTRAS

ADDITIONAL EXHIBITOR PASSES

- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name.
- Each exhibiting booth of 9sqm includes two (2) exhibitor passes with full access to scientific sessions.
- Exhibition-only passes may be purchased via the booking form. These do not include access to the scientific sessions.
- Industry rate registrations are available to purchase through the [Congress website](#) if you have additional representatives who would like to attend the scientific sessions.

Additional exhibition-only pass
(no access to the scientific sessions)

€ 150 / pass (EXCL. VAT)

CONGRESS CELEBRATION TICKETS

- All exhibitors are welcome to attend the Congress Celebration, an update on the traditional Congress Dinner, upon purchase of a ticket.
- This walking dinner and drinks reception will take place on the evening of Wednesday 18 June at the beautiful Páteo Alfacinha.

Congress Celebration ticket

€ 85

Extra exhibition-only passes and Congress Celebration tickets can be purchased via the EACR 2025 exhibitor dashboard. Logins for this are sent by email once your booking has been confirmed.



EXHIBITION FLOORPLAN

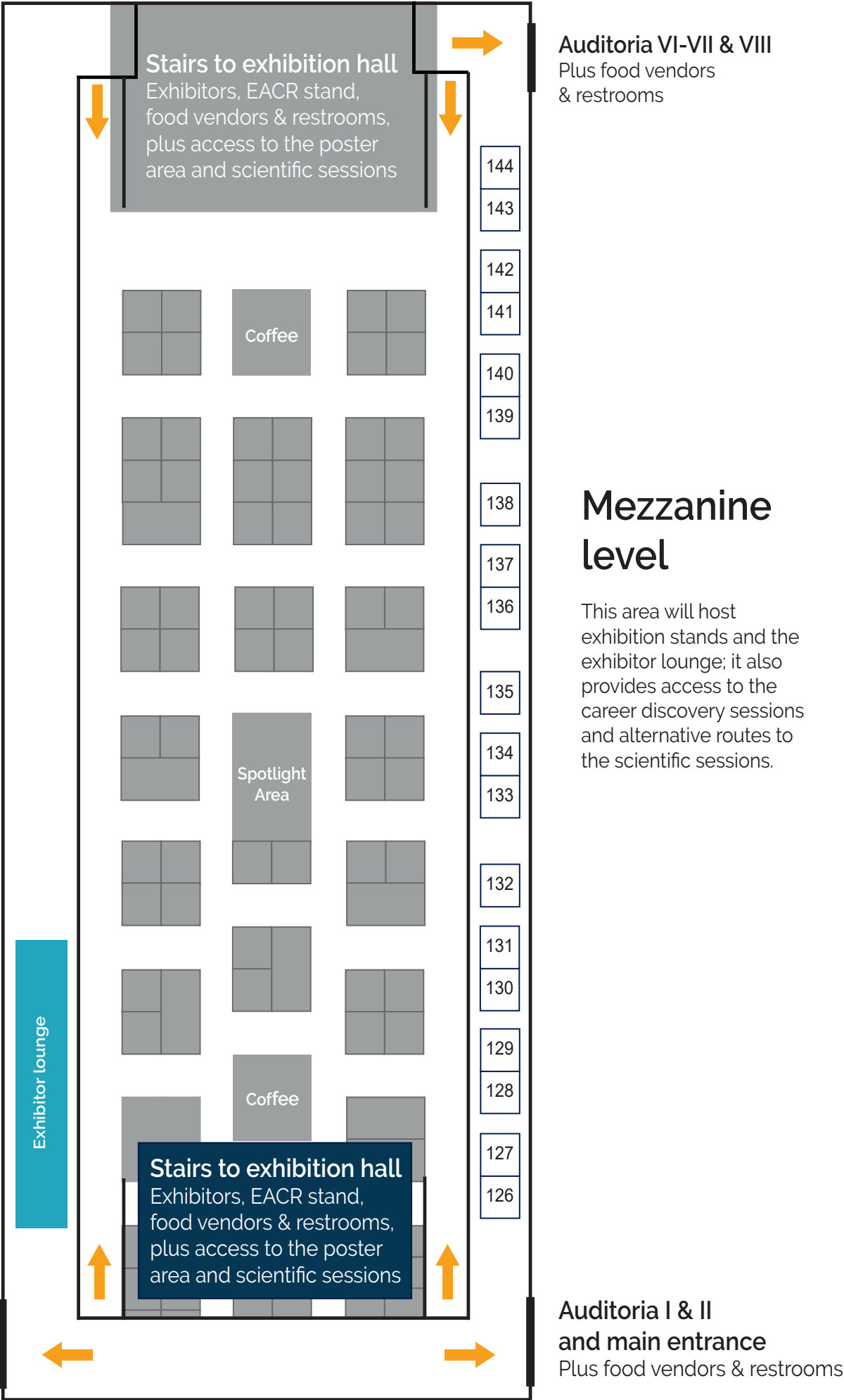
For current stand availability, please see the [regularly updated exhibition floor plan here](#).

The exhibition will take place on the ground floor and the mezzanine level. The mezzanine will also host the exhibitor lounge, career discovery sessions, and alternative routes to the scientific sessions.



EXHIBITION FLOORPLAN CONTINUED

For current stand availability, please see the [regularly updated exhibition floor plan here](#).



SPONSORSHIP OPPORTUNITIES

CONGRESS MATERIALS

The EACR is responsible for production and will cover this cost (with the exception of pens and notepads).

Participant bags

SOLD

Exclusive sponsorship of the official EACR 2025 delegate bag with your company name and logo printed in one colour.

Exclusive – limited to 1 sponsor only

- The delegate bag will contain the EACR 2025 Pocket Programme, next Congress announcement, a notebook, a pen and some inserts.
- Distributed to all delegates on site.

In addition to the sponsor logo, the Congress bags will also carry the Congress branding.

Seating cubes

SOLD

These popular seating cubes allow delegates to take a break or watch the spotlight sessions while your company message gains optimal visibility.

Exclusive – limited to 1 sponsor only

- Company logo displayed on 2 sides, based on a one-colour printing technique – the seating cubes will be co-branded with EACR branding on the other 2 sides.
- 300 seating cubes will be spread throughout the Congress centre for maximum visibility, including the spotlight area and in the Exhibition.



Congress lanyards

SOLD

Exclusive sponsorship of the official EACR 2025 lanyards with your company name and logo distributed to all delegates.

Exclusive – limited to 1 sponsor only

- The highly visible lanyards are worn by delegates throughout the Congress

In addition to the sponsor logo, the Congress lanyards will also carry the Congress branding.

Exclusive provision of pens & notepads

€ 3 000 EACH (EXCL. VAT)

Send pens and/or notepads to be provided to all delegates. Ship your own designs, new or existing. They do not need to include Congress branding, but that would be a nice addition.

Exclusive – limited to 1 company for each item

- Placed in every delegate bag and distributed to all delegates on site

Congress pens	€ 3 000
Congress notepads	€ 3 000

Re-usable water bottles

SOLD

In recent years, more people are using or seeking reusable water bottles as a sustainable alternative to single-use plastics. Paired with water dispensers available throughout the venue, participants will appreciate how this helps minimise single-use plastics at the Congress.

Exclusive – limited to 1 sponsor only

- Company logo printed in one colour alongside Congress branding on the official Congress water bottles.
- Distributed to all delegates on site. A voucher will be included in the delegate bag, which can be exchanged for a bottle from the EACR stand.
- Re-fillable from on-site dispensers during the congress, which can also be sponsored (*see below*)

Water dispensers

SOLD

Sponsorship of water dispensers is a cost-effective way to place your corporate branding where all participants will see it, as well as supporting efforts to minimise single-use plastics at the Congress.

Exclusive – limited to 1 sponsor only

- Your logo will appear on 5 water dispensers strategically placed throughout the Congress venue.



CONGRESS SERVICES

Charging stations

€ 2 500 (EXCL. VAT)

Place your company branding on the EACR 2025 charging towers. These contain mini-lockers for participants to leave their devices to charge. They will be made available for delegates to use free of charge.

Two available

- Your branding will appear on on both sides of the charging tower, which will be placed prominently in the exhibition or registration area.

Meeting huts

FROM € 2 600 (EXCL. VAT)

Place your company branding on the EACR 2025 meeting huts. These private nooks offer participants the perfect space for small meetings, private work or to charge their devices. They will be made available to use free of charge.

- Your branding will appear on on both sides of the hut and on the table leg. The hut will be placed prominently in the Congress hallways.

1 Hut	€ 2 600
4 Huts	€ 10 000



Congress app

€ 5 000 (EXCL. VAT)

Showcase your brand to participants by sponsoring the Congress app. A cost-effective, quick, and easy way to reach your target audience, the app will provide participants with everything they need to navigate the Congress on their smartphone or tablet. Sponsoring the app will ensure your logo and brand is visible to Congress participants every time they open the app to navigate the Congress.

Exclusive – limited to 1 sponsor only

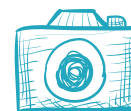
- Your logo will appear on the app start-up screen.

Professional headshot station

€ 10 000 (EXCL. VAT)

All delegates will have the opportunity to take professional photos that they can use on business cards, social media, and professional CVs. Delegates will appreciate this free feature that will boost traffic around the station and the exhibition.

The station will be located in the exhibition hall during exhibit hours.



Exclusive – limited to 1 sponsor only

- Support will be recognised with signage at the entrance to the headshot station with 'Supported by...' and your company logo.
- Literature table exclusive to you.

Poster board area

€ 10 000 (EXCL. VAT)

Sponsorship of the poster board area will place your company logo amongst the the most cutting-edge research happening right now; an active area of footfall, particularly during the scheduled poster defence and poster viewing sessions.

Exclusive – limited to 1 sponsor only

- Your logo will appear prominently on signage throughout the poster board area.

Wi-Fi

SOLD

Help us connect participants to peers and colleagues both in and outside the Congress. Wi-Fi will be available in all session rooms and public areas, enabling delegates to participate in networking and discussions about EACR 2025 via social media.



Exclusive – limited to 1 sponsor only

- Your logo and a link to your website will appear on the Wi-Fi landing page.

Registration kiosk branding

SOLD

Catch participants' eye as soon as they walk through the door by branding the Scan & Go registration kiosks with your logo.

Exclusive – limited to 1 sponsor only

- Your logo will be featured on four registration kiosks in the registration area alongside the official Congress branding.

EACR members' lounge

€ 10 000 (EXCL. VAT)

Sponsor a space for EACR members to relax between sessions. A large proportion of attendees will be EACR members, so branding this cosy lounge is a great way to get exposure for your company.

Exclusive – limited to 1 sponsor only

- Your logo will appear prominently around the lounge and the support recognised during promotion of the lounge.

ADVERTISING OPPORTUNITIES

Pocket programme

€ 3 750 (EXCL. VAT)

Opportunity for an advertisement to be placed on the covers of the printed pocket programme.

Inside front cover	€ 3 750
Inside back cover	€ 3 750
Outside back cover	SOLD

Inter-session slides

FROM € 1 500 (EXCL. VAT)

Integrate a slide into the presentations displayed between sessions.

- Maximum of ten companies displayed per day
- Format of the PowerPoint slides: 16:9

Material should be provided by the sponsor and approved by the EACR.

Whole Congress	€ 5 000
1 day (Monday/Tuesday/Wednesday/Thursday)	€ 2 000

Online abstracts advertising

€ 5 000 (EXCL. VAT)

- Banner advertisement with a link prominently featured with the online abstracts.
- Support recognised in promotion of the online abstracts.

Bag inserts

€ 2 000 (EXCL. VAT)

Bag inserts will be provided to each Congress participant within the Congress bags. This could be a flyer or something more creative, such as a voucher for a free gift that can be redeemed at your exhibition stand.

- Maximum of 2 pages of A4 (4 sides)
- Limited to 10 companies

Materials should be provided by the sponsor and approved by the EACR.

Dedicated mailing to delegates

€ 6 000 (EXCL. VAT)



Communicate with delegates via a one-time email sent on your behalf to all participants (approx. 2000). Is there anything you want to say to our audience?

Exclusive sponsor per day (now available on the Wednesday during the Congress only)

- Content provided by the sponsor and sent by the Congress organisers.

Congress app - 1 push

SOLD

Communicate with participants via a one-time message sent through the app to all attendees (approx. 1500 app users). Do you have key messages you want to share?



Exclusive sponsor per day (available Monday, Tuesday, Wednesday)

- Message will include an image (banner/logo) and up to 100 words of text.

Question in the post-Congress survey

€ 1 500 (EXCL. VAT)

Let us help you with your market research! A unique opportunity to ask delegates a question of your choice in the post-Congress survey. At EACR 2023, over 850 participants completed this survey. The anonymised answers will be shared within a month of the Congress finishing.

Advertising at the congress centre

PRICE ON REQUEST (EXCL. VAT)

Opportunities are available to advertise inside and outside the venue. These spaces would be shared with Congress branding and are the perfect way to be visible to Congress participants and possibly also to the general public. Please [see this document](#) for further information.



Above are examples of potential advertising locations at the EACR 2025 venue in Lisbon. Other options may be available on request

If you are interested in advertising space at the Congress venue, please contact stephanie.milsom@eacr.org.

MEETING SPACES

MEETING ROOMS

FROM € 750 (EXCL. VAT)

A number of meeting rooms are available for rental by companies supporting the Congress. Seating up to 20 people boardroom style, the rooms are available for a range of rental periods:

Full Congress duration (16-19 June 2025)	€ 5 000
One full-day rental	€ 1 500
Single rental slot (4 hours)	€ 750

Please note: Audio visual equipment and catering services are not included in the above rates but can be arranged directly with the Congress venue.

Meeting rooms are closed rooms for business meetings only and may not be used to exhibit your company's products or to organise activities such as press conferences, industry symposia, educational and Meet-the-Expert sessions, or as hospitality suites. All persons requiring access to the meeting room need to be duly registered to the Congress and have a valid Congress badge (industry, delegate, or day badge).

CODES OF PRACTICE

All exhibitors and sponsors at EACR 2025 are responsible for adhering to any Portuguese and/or other relevant European codes of practice.

Please note that the EACR will be applying through the Eucomed conference vetting system:

MedTech Europe – Represents the European Medical Technology Industry:

www.ethicalmedtech.eu/medtech-codes

PRELIMINARY PROGRAMME

You can view the full scientific programme in either a list or grid format on the Congress website. A basic programme at a glance is also available. You will find these at 2025.eacr.org/programme.