



# EXHIBITION & SPONSORSHIP BOOKING FORM

## IMPORTANT

A successful application made by a company wishing to participate at EACR 2025 (the 31<sup>st</sup> Congress of the European Association for Cancer Research) implies full acceptance of the requirements and policies contained within the Exhibition and Sponsorship Prospectus and the [General Terms and conditions](#), all published online on the Congress website: [2025.eacr.org/sponsorship](https://2025.eacr.org/sponsorship).

Please complete and return to [stephanie.milsom@eacr.org](mailto:stephanie.milsom@eacr.org).

- Save the PDF and open with Acrobat Reader
- Complete the form electronically

*Only completed forms will be accepted.*



# EXHIBITION & SPONSORSHIP BOOKING FORM

## COMPANY INFORMATION

The company name as it should appear in official listings:

Name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_

Company URL for linking from conference website: \_\_\_\_\_

## Communication Agency

If you have appointed a third party to act on your company's behalf:

Agency name: \_\_\_\_\_

Contact person: \_\_\_\_\_ Email: \_\_\_\_\_

## INVOICING DATA

Name of company or agency: \_\_\_\_\_

Invoicing contact person: \_\_\_\_\_

Invoice receiving email address: \_\_\_\_\_

Address: \_\_\_\_\_

Postal code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Tel: \_\_\_\_\_

Is this booking the subject of a formal PO in your organisation?  Yes /  No

PO number: \_\_\_\_\_ OR  PO to follow <sup>1</sup>

<sup>1</sup> Invoice will be issued with the note "PO to follow" and will then be updated and re-sent when PO number is provided

VAT/Tax ID Number: \_\_\_\_\_ OR  Our company is not registered for VAT

- If an updated or additional invoice is subsequently requested using a different name, date or address, a € 100 administrative fee will be charged
- All invoices must be settled in full by the payment date indicated on the invoice (30 days) or 10 days before the start of the Congress should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, the EACR reserves the right to deny access to the Congress
- VAT will be applied as required (based on the product/service and company location). Note the EACR is registered for VAT in Portugal (PT980636434).

## AGREEMENT

I confirm that, if accepted by the EACR, \_\_\_\_\_ [add company name] agrees to be bound by the [General Terms and conditions](#), which I have read and understood.

Date: \_\_\_\_\_ Name: \_\_\_\_\_ Position: \_\_\_\_\_

## EDUCATIONAL SUPPORT OPPORTUNITIES

	Grant (TICK)	Rate (EXCL. VAT)
<input type="checkbox"/> Unrestricted Educational Support ( <i>minimum of € 5 000</i> )*	<input type="checkbox"/>	€ _____
<input type="checkbox"/> Meeting Bursary Support ( <i>minimum of € 1 000</i> )	N/A	€ _____

\* If you elect to provide support in the form of a grant, this will fall outside the scope of VAT

## SPEAKING OPPORTUNITIES

### INDUSTRY SYMPOSIA

45 minutes each. Two back-to-back sessions may be purchased

Monday 16 June 2025	Room & Capacity	Time	Rate (EXCL. VAT)
<input type="checkbox"/> Industry Symposium 1 - Lunch	Auditorium 6+7 • 700	12:15–13:00	€ 12 000
<input type="checkbox"/> Industry Symposium 2 - Lunch	Auditorium 8 • 390	12:15–13:00	SOLD
<input type="checkbox"/> Industry Symposium 3 - Lunch	Auditorium 6+7 • 700	13:15–14:00	SOLD
<input type="checkbox"/> Industry Symposium 4 - Lunch	Auditorium 8 • 390	13:15–14:00	SOLD
<b>Tuesday 17 June 2025</b>			
<input type="checkbox"/> Industry Symposium 5 - Morning	Auditorium 6+7 • 700	08:30–09:15	€ 8 000
<input type="checkbox"/> Industry Symposium 6 - Morning	Auditorium 2 • 380	08:30–09:15	€ 8 000
<input type="checkbox"/> Industry Symposium 7 - Lunch	Auditorium 6+7 • 700	13:30–14:15	€ 12 000
<input type="checkbox"/> Industry Symposium 8 - Lunch	Auditorium 2 • 380	13:30–14:15	SOLD
<input type="checkbox"/> Industry Symposium 9 - Lunch	Auditorium 8 • 390	13:30–14:15	SOLD
<input type="checkbox"/> Industry Symposium 10 - Lunch	Auditorium 6+7 • 700	14:30–15:15	€ 12 000
<input type="checkbox"/> Industry Symposium 11 - Lunch	Auditorium 2 • 380	14:30–15:15	SOLD
<input type="checkbox"/> Industry Symposium 12 - Lunch	Auditorium 8 • 390	14:30–15:15	SOLD
<b>Wednesday 18 June 2025</b>			
<input type="checkbox"/> Industry Symposium 13 - Morning	Auditorium 6+7 • 700	08:30–09:15	€ 8 000
<input type="checkbox"/> Industry Symposium 14 - Morning	Auditorium 2 • 380	08:30–09:15	€ 8 000
<input type="checkbox"/> Industry Symposium 15 - Lunch	Auditorium 6+7 • 700	13:30–14:15	€ 12 000
<input type="checkbox"/> Industry Symposium 16 - Lunch	Auditorium 2 • 380	13:30–14:15	SOLD
<input type="checkbox"/> Industry Symposium 17 - Lunch	Auditorium 8 • 390	13:30–14:15	€ 12 000
<input type="checkbox"/> Industry Symposium 18 - Lunch	Auditorium 6+7 • 700	14:30–15:15	€ 12 000
<input type="checkbox"/> Industry Symposium 19 - Lunch	Auditorium 2 • 380	14:30–15:15	€ 12 000
<input type="checkbox"/> Industry Symposium 20 - Lunch	Auditorium 8 • 390	14:30–15:15	€ 12 000

Please note that programme updates may affect symposia timings but the length of symposia will not change

## INDUSTRY SPOTLIGHTS

Monday 16 June 2025	Time	Rate (EXCL. VAT)
<input type="checkbox"/> Industry Spotlight: Welcome Reception	19:45–20:00	€ 5 000
<input type="checkbox"/> Industry Spotlight: Welcome Reception	20:05–20:20	€ 5 000
Tuesday 17 June 2025		
<input type="checkbox"/> Industry Spotlight: Coffee Break 1	11:15–11:30	€ 5 000
<input type="checkbox"/> Industry Spotlight: Poster Session 1	17:15–17:30	SOLD
Wednesday 18 June 2025		
<input type="checkbox"/> Industry Spotlight: Coffee Break 2	11:15–11:30	SOLD
<input type="checkbox"/> Industry Spotlight: Poster Session 2	17:15–17:30	€ 5 000

## EXHIBITION SPACE

Two exhibitor passes with access to scientific sessions are included with every 9 sqm booked.

Package	Rate (EXCL. VAT)	sqm
<input type="checkbox"/> <b>Early rate ALL INCLUSIVE (per 9 sqm)</b> (Signed booking form received by 28 November 2024) Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning.	€ 4 500	_____
<input type="checkbox"/> <b>Early rate SPACE ONLY (per 9 sqm - minimum 18 sqm)</b> (Signed booking form received by 28 November 2024) Includes no materials or construction. <u>You will be required to install carpet, a stand structure, and submit construction plans in advance.</u>	€ 3 500	_____
<input type="checkbox"/> <b>Late rate ALL INCLUSIVE (per 9 sqm)</b> Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning.	€ 5 000	_____
<input type="checkbox"/> <b>Late rate SPACE ONLY (per 9 sqm - minimum 18 sqm)</b> Includes no materials or construction. <u>You will be required to install carpet, a stand structure, and submit construction plans in advance.</u>	€ 4 000	_____
<input type="checkbox"/> <b>Not-for-Profit ALL INCLUSIVE - 9 sqm (limit of 10 available)</b> Includes: shell scheme walls, carpet, 1 counter with stool, 1 table, 2 chairs, brochure rack, electricity socket, lighting, fascia sign and initial cleaning.	€ 2 500	N/A

<b>First Choice:</b> Booth nr(s) _____	<b>Second Choice:</b> Booth nr(s) _____	<b>Third Choice:</b> Booth nr(s) _____
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The minimum exhibition space is 9 sqm for all inclusive, 18 sqm for space only. Only multiples of 9 sqm may be purchased. The floor plan of the exhibition hall can be downloaded on the Congress website: [2025.eacr.org/sponsorship](https://2025.eacr.org/sponsorship).

Diamond and Gold EACR Industry Partners can benefit from a discount of € 3 000 on the total exhibition price when booking a minimum of 18 sqm. Contact the Communications and Marketing Team through the [EACR website](https://2025.eacr.org) for more information about EACR Industry Partnerships.

_____ Additional exhibition-only pass(es) (no access to scientific sessions)	€ 150 (EXCL. VAT)
_____ Congress Celebration ticket*	€ 85 (INCL. 23% VAT)

## SPONSORSHIP OPPORTUNITIES

<b>CONGRESS MATERIALS</b>		<b>Rate (EXCL. VAT)</b>
<input type="checkbox"/>	Participant bags	€ 7 500
<input type="checkbox"/>	Seating cubes	€ 4 000
<input type="checkbox"/>	Congress lanyards	SOLD
<input type="checkbox"/>	Pens	€ 3 000
<input type="checkbox"/>	Notepads	€ 3 000
<input type="checkbox"/>	Re-usable water bottles	SOLD
<input type="checkbox"/>	Water dispensers	€ 2 000

<b>CONGRESS SERVICES</b>		<b>Rate (EXCL. VAT)</b>
<input type="checkbox"/>	Charging stations (per tower)      Quantity: _____	€ 2 500
Meeting huts		
<input type="checkbox"/>	per hut      Quantity: _____	€ 2 600
<input type="checkbox"/>	4 huts	€ 10 000
<input type="checkbox"/>	Professional headshot station	€ 10 000
<input type="checkbox"/>	Congress app	€ 5 000
<input type="checkbox"/>	Poster board area	€ 10 000
<input type="checkbox"/>	Wi-Fi	€ 5 000
<input type="checkbox"/>	Registration kiosk branding	€ 5 000
<input type="checkbox"/>	EACR members' lounge	€ 10 000

<b>Advertising</b>		<b>Rate (EXCL. VAT)</b>
Pocket programme		
<input type="checkbox"/>	Pocket programme: Inside front cover	€ 3 750
<input type="checkbox"/>	Pocket programme: Inside back cover	€ 3 750
<input type="checkbox"/>	Pocket programme: Outside back cover	€ 3 750
Inter-session slides		
<input type="checkbox"/>	Inter-session slides: Whole Congress	€ 5 000
<input type="checkbox"/>	Inter-session slides: Monday 16 June 2025	€ 2 000
<input type="checkbox"/>	Inter-session slides: Tuesday 17 June 2025	€ 2 000
<input type="checkbox"/>	Inter-session slides: Wednesday 18 June 2025	€ 2 000
<input type="checkbox"/>	Inter-session slides: Thursday 19 June 2025	€ 2 000
<input type="checkbox"/>	Online abstracts advertising	€ 5 000
<input type="checkbox"/>	Bag inserts	€ 2 000
<input type="checkbox"/>	Question in the post-congress survey	€ 1 500

Dedicated mailing to delegates		
<input type="checkbox"/>	Dedicated mailing: Monday 16 June 2025	<b>SOLD</b>
<input type="checkbox"/>	Dedicated mailing: Tuesday 17 June 2025	<b>€ 6 000</b>
<input type="checkbox"/>	Dedicated mailing: Wednesday 18 June 2025	<b>€ 6 000</b>
Congress app - 1 push		
<input type="checkbox"/>	App push: Monday 16 June 2025	<b>SOLD</b>
<input type="checkbox"/>	App push: Tuesday 17 June 2025	<b>€ 3 000</b>
<input type="checkbox"/>	App push: Wednesday 18 June 2025	<b>€ 3 000</b>

<b>Meeting Rooms</b>		<b>Rate (EXCL. VAT)</b>
<input type="checkbox"/>	Full duration of the Congress (16-19 June 2025)	<b>€ 5 000</b>
<input type="checkbox"/>	One day on _____ (insert date)	<b>€ 1 500</b>
<input type="checkbox"/>	Single rental slots (4 hours)	<b>€ 750</b>
<input type="checkbox"/>	Monday 08:00–12:00	<input type="checkbox"/>
<input type="checkbox"/>	Monday 13:00–17:00	<input type="checkbox"/>
<input type="checkbox"/>	Tuesday 08:00–12:00	<input type="checkbox"/>
<input type="checkbox"/>	Tuesday 13:00–17:00	
	<input type="checkbox"/>	Wednesday 08:00–12:00
	<input type="checkbox"/>	Wednesday 13:00–17:00
	<input type="checkbox"/>	Thursday 08:00–12:00