

Innovative Cancer Science

Annual Congress of the European Association for Cancer Research

ADVERTISING GUIDE



Option A

Entrance foyer: doors leading to exhibition hall (pavilion 2)

Horizontal panels above doors (EA1):

- 12 panels available
- W 2.0 m x H 0.8 m

Price per panel: €600 + VAT

Vertical panels between doors (EA2):
5 panels available
W 0.52 m x H 2.23 m
Price per panel: €600 + VAT



Option B

Registration foyer leading towards session rooms:
3 panels available
W 1.88 m x H 1.25 m

Price per panel: €550 + VAT



Option C

Exhibition hall (Pavillion 2) balcony

• W: various options x H 1.0 m

Price per m²: €250 + VAT



All artwork to be provided by the booking company according to specifications and deadlines provided by EACR 2025 organisers.



Option D

Exhibition hall (Pavillion 2) stairs

Four zones

W: 4.21 m; 1.71 m; 450 m;
 5.56 m;
 x H: 0.90 m

Price for entire stairs: €3,000 + VAT





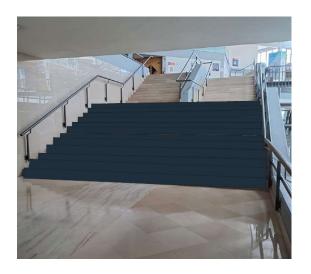
Option E

Stairs in main foyer: ground floor to level 1

• 12 steps

• Riser W 5.57 m x H 0.15 m

Price: €2,500€ + VAT



All artwork is to be designed and provided by the booking company according to specifications and deadlines provided by EACR 2025 organisers.

